



[Fresh investment means more capacity for your benefit this year](#)

Today is the first Monday of the New Year. 2023 looks set to deliver a difficult trading environment for almost every industry. High levels of inflation and the subsequent cost of living crisis bring the threat of lower margins and subdued underlying demand for many of our customers.

At Cumberland Packaging, we've invested in a high-speed, high-volume Apstar 2.8 metre case maker (see picture below) that will nearly double our capacity for 0201 boxes (i.e. the design style of circa 60% of boxes used in the UK). Not only can it print up to three colours, die cut (if required), slot, glue, fold and stack in one operation but it also has a robot pre-feeder and fully-automated palletiser. That means a shorter lead time and a lower unit cost to help combat inflationary pressures. The new machine is commissioned and we're training our new Operators one shift at a time; growing our reliable capacity whilst ensuring that the highest levels of quality are maintained.

If you don't buy all of your packaging from us, please drop me a line with details and we'll race back with a suitably sharp pencil deployed. This year is going to be a tough gig in many ways; please be assured that we've got your back when it comes to your packaging.

Jody Adams, Account Manager



Cumberland Packaging



GLOBAL STANDARD
FOR PACKAGING & PACKAGING MATERIALS



Ethical Trading Initiative
Respect for workers worldwide



**Sheet
Plant
Association**

"...promoting business excellence"

Promoting best practice:

- We are certified for BRC/IOP as well as Ethical Trading.
- We passed our FSC audit in January 2017.
- We're also a member of the Sheet Plant Association.

[Check out our website](#)

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